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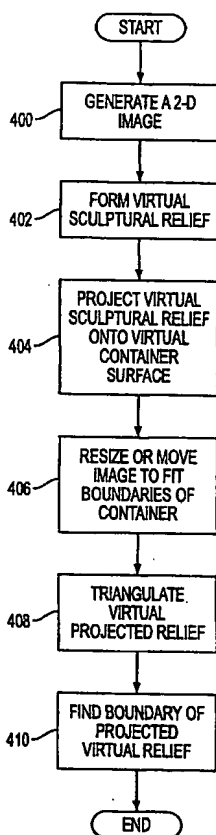
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(54) Title: METHOD AND APPARATUS FOR CREATING TEXTURED HANDLE PACKAGING



(57) Abstract: A system, method, and computer program product for generating an image for producing a design for a container. The method comprising the steps of generating a virtual sculptural relief design (400, 402); projecting the virtual sculptural relief onto a virtual container surface (404), said virtual container surface corresponding to a non-open region of said container; manipulating said relief in three-dimensional space to provide a virtual projected sculptural relief on said non-open region of said virtual container surface (406); and removing distortions in the virtual projected sculptural relief by modifying a boundary of the projected relief (410), flattening the boundary-modified relief onto a plane in 3D space, generating a new virtual sculptural relief and reprojecting the new virtual sculptural relief onto the virtual container surface to obtain the design for the container.



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